



8th international seminar on heterodox microeconomics

Theories of the firm and the supply curve



8th , 9th, 10th, 11th and 12th November, 2021

Schedule



Seminar Zoom link:

<https://cuaieed-unam.zoom.us/j/88656961137>

Monday, November 8th

9:00 to 9:15 a.m. Inauguration

Eduardo Vega López, Dean of the Faculty of Economics, UNAM

9:15 to 11 a.m. Main lecture

Steve Keen, Western Sydney University

Separating fact from fiction in the theory of the supply curve.

Commentator: Noemi Levy, UNAM

Moderator: Gustavo Vargas, UNAM

11:00 a.m. to 1:00 p.m. Discussion panel: Critic approach on neoclassical microeconomic theory

Rogelio Huerta, UNAM

Critic to neoclassical microeconomics.

Jorge Basave and Gustavo Vargas, UNAM

Theory of Multinational Firms

Moderator: Jorge Bustamante, UNAM

1:00 to 3:00 p.m. Discussion panel: The firm from the post-keynesian, regulation theory and marxist approach

Gonzalo Combita Mora, UNC y UA Colombia-Bogotá y Álvaro Moreno Rivas, UNC-Bogotá

The hegemony of big corporations and the internationalization of capital: a stagnation model with restricted democracy.

Roberto Escorcia, UAM-X

Valorization and transnational companies.

Beatriz Paloma Sánchez Cruz, UAM-A

A institutional analysis of the firm: a regulacionist approach.

Moderador: Jorge Bustamante, UNAM

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Tuesday, November 9th

9:00 to 11:00 a.m. **Main lecture**

Jack Reardon, International Journal of Pluralism and Economics Education
Pluralism in Economics.

Jorge Ibarra
Pluralism in Economics.

Moderator: Gustavo Vargas, UNAM

11:00 a.m. to 1:00 p.m. **Discussion panel. Analysis of the firm in global value chains**

Seyka Sandoval and Adrián Escamilla, UNAM
Scaling up strategy and challenges in the value chains of the aerospace and rail sector in Mexico.

Paty Montiel and Seyka Sandoval, UNAM
Associative approach and value chains in Mexico at the beginning of the 21st century: the electronics industry in Jalisco.

Pablo Pérez Akaki
Agri-food value chains in Mexico: a reflection of their transformations from COVID-19.

Angélica Maza and Seyka Sandoval, UNAM
Notes on the industrial rise of the manufacturing sector in Mexico.

Paty Montiel, UNAM
The influence of the transnational company in Mexico.

1:00 to 3:00 p.m. **Discussion panel. Microeconomic theory, the theory of value and prices**

Luis Kato, UAM-A
Microeconomics and theory of value.

Carlos Guerrero, UNAM
On the microeconomic foundations of the Consumer Price Index.

Jacobo Ferrer Hernández and Luis Daniel Torres-González, New School for Social Research
On Iliadi's, Mariolis', Soklis', and Tsoulfidis' explanation of the empirical regularities in price curves.



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Diego Fernando Ramírez Reinoso

Microeconomics in the Labor Theory of Value. Microeconomics and Innovation.

Moderator: Beatriz Paloma Sánchez, UAM-A

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Wednesday, November 10th

9 a.m. to 11 a.m. **Discussion panel: Challenges for the empirical analysis of complexity in developing countries**

Gabriel Yoguel, Univesidad Nacional General Sarmiento and Verónica Roberts, CONICET /
 Universidad Nacional de San Martín
Complexity in science, technology and innovation economic processes.

José Miguel Natera, UAM-X

Economic complexity in development: interactions between change and system stability.

Moderator: José Miguel Natera, UAM-X

11:00 am to 1:00 pm. **Main lecture**

Thomas Dallery, University of Lille, France

How financialization transforms corporations: the costs of capital inside the post-Keynesian theory of the firm.

Commentator: Leonel Corona, UNAM

Moderator: Jorge Bustamante, UNAM

1:00 p.m. to 3:00 p.m. **Discussion panel: Institutionalism**

Mauro Rodríguez, UNAM
Institutionalism

Teresa Aguirre, UNAM

Bruno Gandelgruber, UAM - C

Antonio Ibarra, UNAM

Moderator: Mauro Rodríguez

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Thursday, November 11th

9:00 to 11:00 a.m. **Discussion panel: Microeconomics and business**

Selene Jiménez Bautista and Víctor Manuel Durán López
The management of the Jardín Bicentenario State of Mexico corridor, 14 years of common goals and achievements.

Ximena Echenique Romero, UNAM
Market failures from heterodox perspectives: a lecture from returns of stock shares prices.

Roberto Valencia Arriaga, UNAM
Management and competitiveness: a theoretical review.

Moderator: Mauro Rodríguez, UNAM

11:00 a.m. to 1:00 p.m. **Discussion panel: Ethics and economics: consumption, commerce, and social responsibility.**

Pedro Severino-González, Universidad Católica del Maule, Talca, Chile.
Social responsibility and sustainable consumption: the case of the bachelor students of Talca-Chile.

Lucirene Rangel Lyne, Universidad Autónoma de Tamaulipas, México.
Corporate ethics and perceived fair prices, the strategic binomial for sustainable consumption.

Alejandra López-Salazar, Universidad de Guanajuato, Campus Celaya-Salvatierra, México.
Does social responsibility influence on organizational performance?

Moderator: Abraham Aparicio Cabrera, UNAM.

1:00 p.m. to 3:00 p.m. **Discussion panel: Reflections from heterodox microeconomics**

Jorge Bustamante, UNAM
Theory of returns and its applications on microeconomics.

Miguel Ángel Arroyo Mosco, UACM
Pricing strategies under oligopolistic competition.

José Carlos Díaz Silva, UNAM
Choice of techniques and a review of Okishio's theorem.

Moderator: Roberto Valencia, UNAM



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Friday, November 12

9:00 to 11:00 a.m. **Discussion panel: Small production in the mezcal, coffee and honey value chains**

Julia Sánchez Gómez, CONACyT

Joaliné Pardo Núñez, CONACyT

Carlos Mario Rodríguez Peralta, Investigador CONACYT-CIATEJ

Moderator: Mauro Rodríguez, UNAM

11:00 a.m. to 12:00 p.m. **Discussion panel: The monopsony in the mexican labor market**

Albino Luna Ortega, UAM-Xochimilco

Moderator: Mauro Rodríguez, UNAM

12:00 p.m. to 13:00 p.m. **Book presentation: Microeconomic theories of firm.**

Gustavo Vargas, UNAM

* Program subject to change

Update: November 5, 2021